

INSPIRATION STUDIO DESIGNS

Website Worksheet



Please fill out the following questions and that will give us a great starting point on assisting in building you the perfect brand and website!

email@inspirationstudiodesigns.com

You tell us and what you want and we deliver!

Client Name:

Address:

City / State / Zip:

Phone Number:

Email Address:

Current Web Address (if any):

Company or Personal Tag Line:

Who will have final approval?

Site/Domain Name:

Registered/Existing Site

Registered

Desired

Domain Registration Company:

Purpose. Give the purpose(s) for having this web page. List them from most important to least important.

Site Organization. List the pages you wish to have for the site.

About Us	What's New/Specials	Online Store
Products/Services	Photo Gallery	Message Board/Blog
Contact Us	Links	Portals (Realty/Medical/Patient, etc.)
Other:		

Image & Style

Visual metaphors, color schemes, and graphic design are very important to web sites. Please check the items you will have available for us.

Supplied, digital format

Inspiration Studio Designs produced graphics

Supplied, hard copy

What image and style do you want to project:

Traditional	Contemporary	Cutting Edge	Affordable
Formal	Casual	Corporate	Elegant
Friendly	Serious	Expensive	Fun/Hip
Organic	Spiritual	Serene	Soft
Hi-Tech	Classic	Muted	Flashy
Funky	Outdoors/Nature	Ethnic	Powerful

Content

Do you have a current outline for your content?

Written

Currently Developing

Inspiration Studio Designs to create

How often will you change the content on your site?

Very/Monthly

Limited/ couple times annually

Never

Products. If you are selling products on your site- how many? Type?

Search Engines. Please list 10-20 words that describe the site's content so search engines can make your site readily available.

Photos/Sounds/Animations/Flash. We assume that you have the rights and permission to use any photos that you send to us. We can provide Stock Photography if you wish at cost. Please send all photos in a digital format for easier use. Sounds/Animations/Flash can be provided at an extra charge.

Forms. If you require your site to have forms, please give a detail of what type of form you will need below:

Please list a few web sites that appeal to the same target audience, community, image, or style that is similar to what you want or match your brand:

Please list a few items that you don't like from current sites that you have reviewed and wish to not see in your site:

Target Finish Date. Please let us know a date that you have in mind for when you want the site completed.